



551 Hot Springs Boulevard
Post Office Box 1859
Pagosa Springs, CO 81147
Phone: 970.264.4151
Fax: 970.264.4634

**TOWN COUNCIL SPECIAL MEETING AGENDA
MONDAY, SEPTEMBER 22, 2014
Town Hall Council Chambers
7:45 A.M.**

- I. CALL MEETING TO ORDER**
- II. LIQUOR LICENSE**
 - 1. Special Events Liquor Permit – Giving Every Child Knowledge of the Outdoors
GECKO Mountain Chili Cha Cha Event September 27, 2014 at Town Park**
- III. NEW BUSINESS**
 - 1. Intergovernmental Review of USDA Grant Program Application by GECKO**
- IV. ADJOURNMENT**

**Don Volger
Mayor**



AGENDA DOCUMENTATION

NEW BUSINESS: III.1

PAGOSA SPRINGS TOWN COUNCIL SPECIAL MEETING

SEPTEMBER 22, 2014

FROM: GREGORY J. SCHULTE, TOWN MANAGER

**PROJECT: USDA COMMUNITY FACILITIES GRANT INTERGOVERNMENTAL REVIEW CONSULTATION
PUBLIC REVIEW - GECKO**

ACTION: PUBLIC REVIEW AND COMMENT

PURPOSE/BACKGROUND

USDA Community Facility Grants assist in the development of essential community facilities and equipment in rural areas and towns of up to 20,000 in population. Applicants located in small communities with low populations and low incomes will receive a higher percentage of grants. Grants are available to public entities such as municipalities, counties, and special-purpose districts, as well as non-profit corporations and tribal governments. Projects are selected based on a priority point system. Projects that will receive priority are those that: 1.) Serve small communities - with the highest priority going to projects located in a community with a population of 5,000 or less. 2.) Serve low-income communities with the highest priority going to projects serving communities with median household incomes below the higher of the poverty line or 60% of the State non-metropolitan median household income, and/or 3.) Provide healthcare, public safety, or public and community services

GECKO, or Giving Every Child knowledge of the Outdoors, is a non-profit organization that has served the Town of Pagosa Springs and Archuleta County since its inception in 2008 and has contributed almost \$100,000 to outdoor education, leadership and environmental stewardship scholarships to area children. This is accomplished by sponsoring several athletic events and started with the Mountain Chili Cha Cha and now encompasses 8 separate events.

GECKO is applying for a USDA Community Facility Grants program to acquire needed equipment to further enhance the event experience and to continue bringing Pagosa Springs and Archuleta County to a level of world-class competitive events. As part of the grant application process, the USDA requires that the grant proposal be included on an official agenda of the Town of Pagosa Springs Town Council and be presented for review and possible public comment.

COMMUNITY BENEFIT / FISCAL IMPACT

If GECKO was to be awarded the grant funding and the equipment secured, the possible indirect fiscal impacts and community benefits for the Town of Pagosa Springs are as follows:

- Enable GECKO will be able to run competitive events with the equipment and amenities that are typical of high level events comparable to other areas.
- Raise the awareness level among the competitive athlete demographic of the Pagosa Springs and Archuleta County as a national and world class event venue.
- Increased awareness can translate to more popular and larger events resulting in increased visitors to the area for the events that will yield increased sales and lodgers taxes.

ATTACHMENTS

- Letter to Town of Pagosa Springs
- Project Narrative
- Intergovernmental Review Consultation
- List of Requested Equipment

RECOMMENDATION

Open for Council as well as public review and comment.



**Intergovernmental Review
GECKO's response and comments
Supporting request for USDA Grant**

Dear Mr. Schulte;

In response to the requirement to submit an "Intergovernmental Review of Federal Programs" for financial assistant to GECKO 501 (c)(3) please see the attached document listed the stated 7 identified bullet points and our response to them.

As a part of this USDA application for funding the USDA requires that the attached proposal be included on an official agenda of the Town of Pagosa Springs Council meeting and presented at said meeting for review and public comment.

Please review the attached information and let me know if you have any questions or concerns and if and when this proposal may be included on the agenda. I am certainly happy to discuss with you and make myself available for councils and the publics questions or comments.

Respectfully,

Morgan Murri
Founder, GECKO
303-475-6053
morgan@joingecko.org



**USDA Community Facilities Grant
Project Narrative**

GECKO a Pagosa Springs, CO based 501(c)(3) is focused on getting kids “Unplugged off the couch and outside!” In six short years GECKO has provided almost \$100,000 in outdoor education, leadership and environmental stewardship scholarships to area students.

GECKO’s primary revenue stream comes from hosting world-class athletic events in Pagosa Springs. With a humble beginning of a single event and 80 participants in 2008 to seven major events and five minor events attracting more than 2,000 participants in 2014 GECKO is quickly becoming recognized in the Pagosa Springs and Archuleta County area as a real asset to our community. An economic impact assessment on GECKO’s contribution for 2013 identified that GECKO’s events contributed more than \$650,000 to the local economy.

GECKO’s goal, and the purpose for this grant request, is to add a dose of rocket fuel to our entire program. The current limitations to maximizing (and significantly increase) our capacity are the need for equipment to add and grow our events. This additional equipment will allow us to grow our economic impact, event attendance, quality of event services (to visitors and local residence alike) and scholarships for Pagosa Springs students! (Please see attached list.)

Our proven history and track record identifies our ability to maximize growth, increase the positive impact of what we are doing and contribute to our community on several levels.

We have significant community support (see attached letters) and strong collaborative efforts within our community. Including but not limited to:

- Town of Pagosa Springs
- Archuleta County
- Pagosa Springs High School
- Pagosa Springs High School PAC program
- Seed’s of learning (early childhood education)
- Pagosa Springs Town Town Tourism Commission
- Pagosa Springs Economic Development Corporation
- Pagosa Springs Chamber of Commerce

Please feel free to contact me directly for any questions or needs of additional information.

Respectfully,

Morgan Murri

Founder, President

GECKO

morgan@joingecko.org

303-475-6053



Intergovernmental Review Consultation

***Attn: Town Manager
Greg Schulte
Town of Pagosa Springs
Pagosa Springs, Co.***

***Dear Greg Schulte:
9/1/14***

We are initiating the Executive Order 12372, “Intergovernmental Review of Federal Programs” process on behalf of the U.S. Department of Agriculture, Rural Development (Agency). The Agency is being asked to consider providing Financial assistance for the proposal described below and your comments are Invited on this proposal regarding:

1. Consistency with State and local government planning goals;

- a. *GECKO’s Response: GECKO, since it’s inception, has worked hand in hand with the Town of Pagosa Springs, Archuleta County and the Town Tourism Committee, to vigorously promote economic development, tourism attraction and community benefit hand in hand with the goals and objectives of these entities in alignment with the positive support and promotion of the health and welfare of our community, our citizens, our visitors and most importantly the young people within our region.*

2. Extent to which the proposal duplicates, runs counter to, or needs to be coordinated with other activities, or might be revised to increase its effectiveness;

GECKO’s Response: GECKO began within our community as the only entity providing and promoting athletic events specifically targeted to attract runners and cyclists to our community. Additionally, GECKO continues to be the only entity within our community providing scholarships and programs for our youth specifically targeted at getting kids reconnected with the wilderness. As new parties, with similar interest enter the community GECKO supports and offers input an assistance on how to “fit” these additional events and how to grow and support all these events to further promote our Town and County.

3. Contribution to achieving State or local government goals relating to natural and human resources or economic and community development;

GECKO’s Response; In addition to the statements made above, GECKO has attracted thousands of new visitors to our Town and County, we have attracted at least 2 new business owners, several new full and part time residents and a couple all the way from Australia to relocate and work here. Using the formula provided by the TTC for determination of Economic Impact our events have contributed more then \$1,000,000 to the community and over \$100,000 in Scholarships to regional students.

4. Extent of environmental impacts and alternatives that should be Considered in the Agency's environmental review (Not applicable for CF Grant ONLY Equipment).

NA.

5. Influence on area growth or delivery of services, including any Disproportionate effects on minority groups;

GECKO's Response: See people we have attracted here as outlined above in item 3.

6. Impacts on energy resource supply and demand; and

NA

7. Possible displacement of people or businesses

NA

**RD Instruction 1970-I
Exhibit A, Attachment 1
Page 1**

Proposal's Description and Maps

To be included as attachments to the Review Letter:

1) A description of the proposed activity including type and amounts of Agency program funding anticipated, kind of action proposed, purpose of the proposal, size or scale, estimated cost, and other relevant characteristics of the proposal; See attached "Project Narrative"

GECKO's Response; See attached "Project Narrative" as well as "Equipment needs for GECKO" as the financial component to our USDA grant request.

2) Environmental information relating to compliance of the proposed activity with applicable environmental statutes, description of the current environmental condition of the proposed site, and potential impacts to protected resources; NA.

3) The geographic location of the proposal in the form of a USGS 7.5 minute quadrangle map showing the proposed site, alternative sites considered, and area of potential impacts; and NA.

4) Site plan showing buildings, roads, resource locations and other key features of the proposed site. NA.

Please send your comments directly to the Agency

If you choose not to respond within 60 days of this correspondence, the Agency will assume that you have chosen not to respond and may proceed with Their decision. If you have any questions concerning this proposal, please Contact Morgan Murri. President. GECKO. 303-475-6053. Morgan@Joingecko.org

**Sincerely,
Morgan Murri
Founder, GECKO**

Description		Cost
EQUIPMENT NEEDS FOR GECKO 2014		
Electronic Chip Timing Equipment – Jaguar Tabby System x 2		\$21,422
3000w Portable Inverter generator		\$1,500
14 x 16' enclosed utility trailer		\$7,500
400 x T-Chip multi-use reusable chips		\$4,750
400 x T-Chip multi-use Velcro ankle straps		\$1,200
Bicycle racks for 200 bicycles.		\$1,500
10' x 10' E-Z up custom designed tents (4@\$985 each)		\$3,940
Fender portable sound system with wireless microphone		\$1,500
6-digit, 9", digital panel portable race clock		\$650
6x Plastic event Trestle tables		\$720
Everest Series 8-Ft. Hot-Dipped Galvanized Steel Crowd Control Barricade (20 panels)		\$1,780
BTU 4-burner gas barbeque (food prep at events for participants)		\$400
Corrugated plastic signage (caution athletes on the road/event in progress, turnaround, left/right arrows, drop bag station etc)		\$1,000
2 x GoPro Hero 3 White Edition		\$400
50 amp electrical Spider Box with straight-blade receptacles		\$400
50 amp heavy duty power cord for use with Spider Box (50')		\$300
Double-Sided Magnetic Whiteboard (4' W x 2' 11 1/2" H) to display interim results		\$400
4 x 5' (1.5m high) cylindrical swim buoys		\$1,200
2TB Portable external hard drive storage device		\$400
4x40 foot banners over Hot Springs Blvd for all our events		\$3,200
This year Chile Cha Cha, next year 8 events signs costs approx \$400 per banner All say 'this Saturday' or 'this weekend' to be reused year on year.		

Magnetic car & trailer decals for promotion	\$400
'Caution tape' that is orange with a white/black GECKO logo for course and start/finish marking	\$200
TOTAL	\$54,762