



Minutes

Pagosa Springs Town Tourism Committee

Wednesday, December 19th, 2012

Ross Aragon Community Center

4 pm

Meeting called by: Bob Hart

Attendees: Voting Members; Larry Fisher, Bob Hart, Jon Johnson, Chirag Patel, Valerie Green, Stacy Boone

Absentees: Thad McKain, Jim Smith, Carla Shaw, Kimberley Siler Bradshaw

Non Voting Attendees; Jennifer Green

Please review: November Meeting Minutes

Please bring: Agenda, Committee reports

1. Call to Order
 - a. Meeting called to order at 4:15pm
2. Determination Of Quorum (6)
3. Approval of Minutes – November
 - a. Jon Johnson motioned to approve the November meeting minutes, CK Patel seconded, all approved
4. Chair Report – Bob Hart
 - a. 2013 Event Funding Allocation
 - i. Recommended 2013 Events Funding Allocations by Events subcommittee:

Event Name	2013 Amount Requested	2012 Amount Proposed
Pagosa Farmers Market	\$ 1,000.00	\$ 750.00
Cruise a Thong	\$ 1,200.00	\$ 400.00
Pagosa Springs Center for the Arts / Thingamajig Theatre	\$ 25,000.00	\$ 2,500.00
Chamber - WinterFest	\$ 750.00	\$ 500.00
Chamber - Pagosa Springs Car Show	\$ 2,500.00	\$ 2,500.00
Chamber - Renaissance & Pirate Festival	\$ 2,000.00	\$ 1,500.00
Chamber - ColorFest (Passport to Pagosa; Bands, Brews, etc.; Reach for the Peaks Balloon Rally)	\$ 3,500.00	\$ 1,500.00
Nordic Club	\$ 4,500.00	\$ 4,500.00
Folk n' Bluegrass	\$ 10,000.00	\$ 8,000.00
Outlaw Snowdown	\$ 10,000.00	\$ 8,000.00
GECKO Athletic Events (Turkey Track Trail Race, Mountain Chile Cha Cha Trail Race, Devil Mountain Ultra Running Race, Epic Mountain, Piedra Tri Pounder, Pagosa Lakes)	\$ 85,000.00	\$ 30,000.00
TTC Events / Infrastructure		\$ 14,850.00
Total Funding Requested	\$ 145,450.00	\$ 75,000.00

- ii. Jon Johnson motioned to approve the 2013 event funding allocations as recommended by the event subcommittee, Valerie Green seconded, all approved

b. 2013 TTC Meeting Schedule

- i. Group determined to adjust the 2013 regular meeting schedule to the 2nd Tuesday of each month
 - 1. CK Patel motioned to hold the 2013 TTC meetings on the 2nd Tues of each month, Stacy Boone seconded, all approved

c. Strategic Planning Retreat – January

- i. Group discussed dates to hold the TTC strategic planning retreat, with January 15th receiving acceptance by those in attendance
 - 1. Jennie to send out doodle to determine best date for retreat; attendees should expect 9am – 4pm.

5. New Business

- a. Public Comment
 - i. None
- b. Any other new business to come before the Committee
 - i. None

6. Adjournment

- a. CK Patel motioned to adjourn at 4:25pm, Larry Fisher seconded, all approved