



Agenda

Pagosa Springs Area Tourism Board

Tuesday, April 12th, 2016

Pagosa Springs Visitor Center

4 pm

Meeting called by: CK Patel

Attendees: Voting Members; CK Patel, Steve Wadley, Larry Fisher, Stephen Durham, Nick Tallent, Steve McKain, Criselda Montoya, Jon Johnson

Non Voting Attendees; Jennifer Green, Greg Schulte

Please review: March Meeting Minutes

Please bring: Agenda, Committee reports

1. Call to Order
2. Determination Of Quorum (5)
3. Approval of Minutes – March
4. Chair Report
 - a. Board positions
 - i. Lodging Seat
 - ii. Chamber of Commerce Seat
 - iii. Board of Realtors Seat
5. Tourism Director Report – Jennie Green
 - a. SW Tourism Summit
 - b. Mountain Travel Symposium Recap
6. Treasurers Report – Nick Tallent
 - a. Monthly Town Lodging Receipts report – Update
7. Subcommittee Reports
 - a. Budget

- b. Marketing
 - i. Website Update
 - c. Events & Infrastructure – Larry Fisher
 - i. Update on climbing / bouldering rocks in town parks
 - ii. Bike Racks – update
 - iii. Infrastructure request – Wolf Creek Trailblazers
 - d. Wayfinding and Signage – Steve McKain / Jon Johnson
 - i. Update on various projects
 - e. Visitor Center
 - f. Tax Compliance
 - i. Update
8. Old Business
9. New Business
- a. Various funding requests
 - b. Public Comment
 - c. Tourism Board Ideas and Comments
10. Adjournment