



Agenda

Pagosa Springs Area Tourism Board

Tuesday, November 10th, 2015

Pagosa Springs Visitor Center

4 pm

Meeting called by: CK Patel

Attendees: Voting Members; CK Patel, Steve Wadley, Larry Fisher, Bob Kudelski, Stephen Durham, Nick Tallent, Steve McKain, Matt Sprowls, Criselda Montoya, Jon Johnson

Non Voting Attendees; Jennifer Green, Greg Schulte

Please review: October Meeting Minutes

Please bring: Agenda, Committee reports

1. Call to Order
2. Determination Of Quorum (6)
3. Approval of Minutes - October
4. Chair Report
5. Tourism Director Report - Jennie Green
 - a. 2016 Marketing Plan
6. Treasurers Report - Stephen Durham
 - a. Monthly Town Lodging Receipts report - Update
7. Subcommittee Reports
 - a. Budget
 - i. 2016 Budget
 - b. Marketing
 - c. Events & Events Infrastructure - Larry Fisher

- i. Bike rack options and budget approval
 - ii. Request from Mountain Express Transit – Discussion with John Egan
 - iii. Available funds for Holiday light replacement / new lights
 - iv. Final Report: Chimney Rock Interpretive Association
 - v. 2016 Event Funding
 - 1. Interviews with applicants on December 3rd, beginning at 9:30am
 - d. Wayfinding and Signage – Steve McKain / Jon Johnson
 - i. 125th Anniversary logo for banners
 - ii. Purchasing landscaping materials for 2016 delivery
 - iii. Update on 2015 / 2016 projects
 - e. Visitor Center
 - i. Winter hours
 - f. Tax Compliance
 - i. Update
8. Old Business
- a. CDT Gateway Community
9. New Business
- a. Four Corners Film Office – Laura Lewis Marchino and Michael Killen
 - b. Public Comment
 - b. Tourism Board Ideas and Comments
10. Adjournment