



Agenda

Pagosa Springs Area Tourism Board

Tuesday, August 11th, 2015

Pagosa Springs Visitor Center

4 pm

Meeting called by: Steve Wadley

Attendees: Voting Members; Steve Wadley , Larry Fisher, Bob Kudelski, Stephen Durham, Nick Tallent, Steve McKain, Matt Sprowls, Criselda Montoya, Jon Johnson

Non Voting Attendees; Jennifer Green, Greg Schulte

Please review: July Meeting Minutes

Please bring: Agenda, Committee reports

1. Call to Order
2. Determination Of Quorum (6)
3. Approval of Minutes – July
4. Chair Report –
 - a. CK Patel Leave of Absence
5. Tourism Director Report – Jennie Green
 - a. LA Japanese Sales Mission
6. Treasurers Report – Stephen Durham
 - a. Monthly Town Lodging Receipts report – Update
 - b. Current finances
 - c. 2016 Planning – Schedule Work Session
7. Subcommittee Reports
 - a. Budget – Update provided by Jennie Green

- b. Fulfillment
 - c. Marketing
 - i. Interim Chair
 - ii. Request from Chimney Rock Interpretive Association to nominate them for “The Outstanding Community Tourism Initiative Award” with the Colorado Tourism Office
 - iii. 2016 Marketing Plan
 - d. Events & Events Infrastructure – Larry Fisher
 - i. Sponsorship request from Pagosa Verde Symposium
 - ii. Bike Racks
 - iii. Event Information Sign for Town Park
 - e. Special Projects
 - f. Wayfinding and Signage – Steve McKain / Jon Johnson
 - i. Update on 2015–2016 projects
 - g. Visitor Center subcommittee
 - i. Update
 - h. Tax Compliance
8. Old Business
9. New Business
- a. Public Comment
 - b. Tourism Board Ideas and Comments
10. Adjournment