



Agenda

Pagosa Springs Town Tourism Committee

Wednesday, November 16th, 2011

Ross Aragon Community Center

4 pm

Meeting called by: Bob Hart

Attendees: Voting Members; Doris Green, Larry Fisher, Bob Hart, Jon Johnson, Thad McKain, Jim Smith, Chirag Patel, Valerie Green, Madeline Lyon, Morgan Murri

Non Voting Attendees; Jennifer Green, David Mitchem, Mary Jo Coulehan

Please review: October Meeting Minutes, any committee reports that you receive

Please bring: Agenda, Committee reports

1. Call to Order
2. Determination Of Quorum (6)
3. Approval of Minutes – October
4. Chair Report – Bob
 - a. At-large Board Member opening
5. Treasurers Report – Jon Johnson
 - a. Monthly Town Lodging Receipts report – January –September collections
 - b. Current finances – review ledger
6. Subcommittee Reports
 - a. Budget – Jon Johnson
 - i. Review 2012 Budget

- b. Fulfillment Package – Jim Smith
 - c. Marketing, website, trade shows
 - i. 2012 Planning
 - d. Central Reservations- Valerie Green
 - e. Events – Jim Smith
 - i. 2012 Application Process
 - f. Visitors Center report – Mary Jo
 - g. Special Projects – Jim Smith
 - h. Lodging Occupancy Reports
 - i. Capital Projects – Signage and Wayfinding - Jon Johnson
 - j. Reservoir Hill Task Force – Thad McKain, Larry Fisher
 - k. Other Capital Improvements
 - l. Visitor Center subcommittee –Morgan Murri
 - m. Ambassador Program
7. TTC Director Report – Jennie
8. Old Business
9. New Business
- a. Public Comment
 - b. Any other new business to come before the Committee
10. Adjournment