



Agenda

Pagosa Springs Town Tourism Committee

Tuesday, May 12th, 2015

Pagosa Springs Visitor Center

4 pm

Meeting called by: Chirag Patel

Attendees: Voting Members; Chirag Patel, Larry Fisher, Jim Smith, Bob Kudelski, Stephen Durham, Nick Tallent, Steve McKain, Matt Sprowls, Criselda Montoya, Jon Johnson, Steve Wadley

Non Voting Attendees; Jennifer Green, Greg Schulte

Please review: March Meeting Minutes

Please bring: Agenda, Committee reports

1. Call to Order
2. Determination Of Quorum (6)
3. Approval of Minutes – March
4. Chair Report – Chirag K. Patel
 - a. Subcommittee Chairs
 - b. Honoring Bob Hand's Service to Community
 - c. Pinon Lake Fountain
 - d. New Tourism Board Bylaws
5. TTC Director Report – Jennie Green
 - a. 2016 CTO Grant Application
 - b. CADMO update
 - c. IPW overview
6. Treasurers Report – Stephen Durham

- a. Monthly Town Lodging Receipts report – Update
- b. Current finances

7. Subcommittee Reports

- a. Budget – Update provided by Jennie Green
- b. Fulfillment – Jim Smith
 - i. Update on Lure Piece / Travel Planner
- c. Marketing – Chirag Patel
 - i. DMAI Marketing Innovation Summit feedback
- d. Events & Events Infrastructure – Larry Fisher
 - i. Infrastructure Funding request from FolkWest – 2nd review
 - ii. Funding requests:
 - 1. Pagosa Springs History Museum
 - 2. Pagosa Springs Center for the Arts
- e. Special Projects – Jim Smith
- f. Wayfinding and Signage – Steve McKain / Jon Johnson
 - i. Update on 2015–2016 plans
- g. Visitor Center subcommittee
 - i. Update
- h. Tax Compliance

8. Old Business

9. New Business

- a. Annie Sewell – Retro Metro Kids; Safe Routes to School introduction
- b. Four Corners Film Office
- c. CAST Membership
- d. Public Comment
- e. TTC Board Ideas and Comments

10. Adjournment