



## Agenda

### **Pagosa Springs Town Tourism Committee**

Tuesday, August 25, 2009

Community Center

4:00pm – 6:00pm

Meeting called by: Bob Hart

Attendees: Voting Members; Daniel Gonzales, Bob Hart, Jon Johnson, Janis Moomaw, Morgan Murri, Angel Preuit, Dan Rosenblatt, Pam Shoemig, Jim Smith

Non Voting Attendees; Jennifer Green, David Mitchem, Mary Jo Coulehan

Please review: July Minutes, Any committee reports that you receive

Please bring: Agenda, Any Committee reports you feel are needed

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1. Call to Order
2. Determination Of Quorum (6)
3. Approval of Minutes – July
4. Chair Report – Bob
  - a. Board Positions open – John Harper , Suellen Loher
5. TTC Coordinator Report
  
6. Treasurers Report – Dan
  - a. Monthly Town Lodging Receipts report
  - b. Current finances – repayment of loan for additional Visitor Guides

7. Subcommittee Reports
  - a. Budget – Dan
  - b. Fulfillment Package – Jim – Winter “Official Visitors Guide”
  - c. External Marketing/PR- Dan Rosenblatt
  - d. Website- Jennie
  - e. Events – Janis
  - f. Visitors Center report – Mary Jo
  - g. Out of the Box Brainstorming – Jim Smith
  - h. Lodging Occupancy Reports – Daniel
  - i. Lodging tax audit – Daniel –
  - j. Local Collaboration/ Local PR - Morgan Murri
  - k. Capital Projects – Jon Johnson – Signage and Wayfinding
  - l. Viral Marketing – West
  - m. Customer Service program -
8. Old Business –
  - A. River Tubing
9. New Business
  - a. Public Comment
  - b. Any other new business to come before the Committee
10. Adjournment