



# Agenda

## **Pagosa Springs Town Tourism Committee**

Tuesday, June 15, 2010

Community Center

4:00pm

Meeting called by: Bob Hart

Attendees: Voting Members; Daniel Gonzales, Larry Fisher, Bob Hart, Jon Johnson, Morgan Murri, Angel Preuit, Pam Shoemig, Jim Smith, Keely Whittington, Thad McKain, Doris Green

Non Voting Attendees; Jennifer Green, David Mitchem, Mary Jo Coulehan

Please review: May Minutes, Any committee reports that you receive

Please bring: Agenda, Committee reports

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1. Call to Order
2. Determination Of Quorum (6)
3. Approval of Minutes – May
4. Chair Report – Bob
5. Treasurers Report – Angel
  - a. Monthly Town Lodging Receipts report (April)
  - b. Current finances – Jennie
6. Subcommittee Reports
  - a. Budget – Angel

- b. Fulfillment Package – Jim –
    - i. Visitor Guide – 2011 RFP
  - c. Marketing, website, trade shows, central reservations- Keely
    - i. Letter from Gateway
  - d. Events – Daniel
  - e. Visitors Center report – Mary Jo
  - f. Special Projects – Jim Smith-
  - g. Lodging Occupancy Reports – Daniel
  - h. Capital Projects – Jon Johnson – Signage and Wayfinding
  - i. Reservoir Hill Task Force – Update – Reservoir Hill Improvements Thad McKain, Larry Fisher
7. TTC Director Report – Jennie
- a. Website Demo
8. Old Business
- a. TTC/CTC update
9. New Business
- a. Discussion on formation of Visitor Center Subcommittee
  - b. Public Comment
  - c. Any other new business to come before the Committee
10. Adjournment