



# Agenda

## **Pagosa Springs Town Tourism Committee**

Tuesday, November 17, 2009

Community Center

4:00pm – 6:00pm

Meeting called by: Bob Hart

Attendees: Voting Members; Daniel Gonzales, Larry Fisher, Bob Hart, Jon Johnson, Janis Moomaw, Morgan Murri, Angel Preuit, Dan Rosenblatt, Pam Shoemig, Jim Smith, Keely Whittington

Non Voting Attendees; Jennifer Green, David Mitchem, Mary Jo Coulehan, Bill McKown

Please review: October Minutes, Any committee reports that you receive

Please bring: Agenda, Any Committee reports you feel are needed

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1. Call to Order
2. Determination Of Quorum (6)
3. Approval of Minutes – October
4. Chair Report – Bob
5. TTC Coordinator Report
6. Treasurers Report – Dan
  - a. Monthly Town Lodging Receipts report (September)
  - b. Current finances – Jennie
7. Subcommittee Reports
  - a. Budget – Dan
  - b. Fulfillment Package – Jim –
  - c. External Marketing/PR- Dan Rosenblatt (Jennie)
  - d. Website- Jennie

- e. Events – Janis –
- f. Visitors Center report – Mary Jo
- g. Out of the Box Brainstorming – Jim Smith
- h. Lodging Occupancy Reports – Daniel
- i. Lodging tax audit – Daniel –
- j. Local Collaboration/ Local PR - Morgan Murri
- k. Capital Projects – Jon Johnson – Signage and Wayfinding
- l. Viral Marketing – Jennie

8. Old Business –

9. New Business

- a. Report on Albuquerque & Denver Ski Show –Keely, Pam, Mary Jo, Jennie
- a. Public Comment
- b. Any other new business to come before the Committee

10. Adjournment