

Agenda

Pagosa Springs Town Tourism Committee

Tuesday, July 20, 2010

Community Center

4:00pm

Meeting called by: Bob Hart

Attendees: Voting Members; Daniel Gonzales, Larry Fisher, Bob Hart, Jon Johnson, Morgan Murri, Angel Preuit, Pam Shoemig, Jim Smith, Thad McKain

Non Voting Attendees; Jennifer Green, David Mitchem, Mary Jo Coulehan

Please review: June Minutes, Any committee reports that you receive

Please bring: Agenda, Committee reports

1. Call to Order
2. Determination Of Quorum (6)
3. Approval of Minutes – June
4. Chair Report – Bob
 - a. At Large Board Opening
 - b. Executive Board - Secretary
 - c. Mark Weiler – LPEA substation
5. Treasurers Report – Angel
 - a. Monthly Town Lodging Receipts report (May/June)
 - b. Current finances – Jennie
6. Subcommittee Reports
 - a. Budget – Angel
 - b. Fulfillment Package – Jim
 - c. Marketing, website, trade shows, central reservations- Jennie

- d. Events – Daniel
 - e. Visitors Center report – Mary Jo
 - f. Special Projects – Jim Smith–
 - g. Lodging Occupancy Reports – Daniel
 - h. Capital Projects – Jon Johnson – Signage and Wayfinding
 - i. Reservoir Hill Task Force – Update – Reservoir Hill Improvements Thad McKain, Larry Fisher
7. TTC Director Report – Jennie
- a. 2011 CTO Grant – Partner with Ouray for Hot Springs promotion?
8. Old Business
- a. TTC/CTC update
9. New Business
- a. Discussion on formation of Visitor Center Subcommittee
 - b. Rewards – Daniel
 - c. Public Comment
 - d. Any other new business to come before the Committee
10. Adjournment