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**Town of Pagosa Springs
Town Manager**

The Bottom-Up Economic Development Survey and 2011 Archuleta County Economic Development Strategic Plan

The PSCDC facilitated our community's effort to respond to Governor Hickenlooper's Bottom-Up Economic Development strategy on behalf of the Town of Pagosa Springs and Archuleta County. The PSCDC, Chamber, Town and County were diligent in encouraging our citizens to participate in the Governor's on-line economic development survey. As a result, 312 Archuleta County residents/businesses responded to the survey (one of the best participation rates in the state). See attached survey results.

This community survey resulted in the identification of five community goals, along with strategies, actions, expected outcomes (measurable results), primary partners, available resources, needed resources (issues and barriers), and timelines. This information was compiled into the "Bottom-Up" 2011 Archuleta County Strategic Plan.

The Governor requested that each region in the state update its Community Economic Development Strategy (CEDs). Over the past month the PSCDC strategic planning team has been meeting to identify ways of implementing the goals, strategies and actions proposed by the 312 survey respondents. Through a joint initiative of the Town and County, the Strategic Plan will be finalized and incorporated into the CEDs.

In September, the Pagosa Springs Town Council and Archuleta County Commissioners will be asked to modify/endorse the Strategic Plan strategies so they can be conveyed to Region 9 Economic Development District of Southwest Colorado, Inc. for inclusion in its submission to the state. Once approved, the Archuleta County Community Economic Development Strategy will be the foundation for our Community Development Action Plan (CDAP).

The PSCDC, Chamber of Commerce and others have invested considerable time and resources in planning our community's economic future. The foundation for this investment is sound in that it is based on the 312 Archuleta County residents/businesses owners who responded to the economic development survey.

Special thanks to Lisa Hayes for her outstanding leadership. Other strategic planning team members include: Greg Schulte, Mary Jo Coulehan, Muriel Eason, David Mitchem, Bill McKown, Rich Lindblad, Ed Morlan, Laura Lewis and Karin Kohake.

The Town Council and County Commissioners are seeking comments and suggestions regarding the draft 2011 Archuleta County Strategic Plan from community residents and business owners. These may be sent to the Pagosa Springs Community Development Corporation at: info@pagosaspringscdc.org Please respond by September 16th.

Note: After adoption by the Town Council and County Commissioners, additional detail (actions) will be added over the next several months to ensure Strategic Plan implementation.