



Agenda

Pagosa Springs Area Tourism Board

Tuesday, September 13th, 2016

Pagosa Springs Visitor Center

11 am

Meeting called by: Steve Wadley

Attendees: Voting Members; Steve Wadley, Don Volger, Larry Fisher, Stephen Durham, Nick Tallent, Steve McKain, Criselda Montoya, Jon Johnson, Lee Riley

Non Voting Attendees; Jennifer Green, Greg Schulte

Please review: August Meeting Minutes

Please bring: Agenda, Committee reports

1. Call to Order
2. Determination Of Quorum (5)
3. Approval of Minutes – July
4. Chair Report
5. Tourism Director Report – Jennie Green
 - a. Group Travel Update
 - i. Governor’s Conference on Tourism
6. Treasurers Report – Nick Tallent
 - a. Monthly Town Lodging Receipts report – Update
7. Subcommittee Reports
 - a. Budget
 1. 2017 Budget Preparation
 - b. Marketing
 - c. Events & Infrastructure – Larry Fisher
 - i. Revised 2017 Funding Applications

- ii. Update on climbing / bouldering rocks in town parks
 - d. Wayfinding and Signage – Steve McKain / Jon Johnson
 - i. Scenic River Overlook
 - ii. Update on various projects
 - e. Visitor Center
 - i. Update
 - f. Tax Compliance
 - i. Update
 - 8. Old Business
 - 9. New Business
 - b. Public Comment
 - b. Tourism Board Ideas and Comments
 - 10. Adjournment