



# Agenda

## Pagosa Springs Area Tourism Board

Tuesday, June 14th, 2016

Pagosa Springs Visitor Center

4 pm

Meeting called by: CK Patel

Attendees: Voting Members; CK Patel, Steve Wadley, Larry Fisher, Stephen Durham, Nick Tallent, Steve McKain, Criselda Montoya, Jon Johnson, Lee Riley

Non Voting Attendees; Jennifer Green, Greg Schulte

Please review: May Meeting Minutes

Please bring: Agenda, Committee reports

1. Call to Order
2. Determination Of Quorum (5)
3. Approval of Minutes – May
4. Chair Report
  - a. New Board positions
  - b. Bylaws change – Lodging Seat
5. Tourism Director Report – Jennie Green
  - a. Hot Springs Loop – new updates
  - b. Travel Planner Update
  - c. New brochures
6. Treasurers Report – Nick Tallent
  - a. Monthly Town Lodging Receipts report – Update
7. Subcommittee Reports
  - a. Budget
    1. 2017 infrastructure – scenic river overlook

- b. Marketing
  - i. CrowdRiff implementation
  - ii. Website update
  - iii. International Update
- c. Events & Infrastructure – Larry Fisher
  - i. Infrastructure request – Wolf Creek Trailblazers
  - ii. Meeting to discuss 2017 goals / funding process
- d. Wayfinding and Signage – Steve McKain / Jon Johnson
  - i. Update on various projects
- e. Visitor Center
  - i. New windows in meeting room!!
  - ii. Summer schedule
  - iii. Kiosk distribution
- f. Tax Compliance
  - i. 2016 plans

8. Old Business

9. New Business

- b. Public Comment

- b. Tourism Board Ideas and Comments

10. Adjournment