



Agenda

Pagosa Springs Area Tourism Board

Tuesday, January 12th, 2016

Pagosa Springs Visitor Center

4 pm

Meeting called by: CK Patel

Attendees: Voting Members; CK Patel, Steve Wadley, Larry Fisher, Stephen Durham, Nick Tallent, Steve McKain, Matt Sprowls, Criselda Montoya, Jon Johnson

Non Voting Attendees; Jennifer Green, Greg Schulte

Please review: December Meeting Minutes

Please bring: Agenda, Committee reports

1. Call to Order
2. Determination Of Quorum (5)
3. Approval of Minutes - December
4. Chair Report
 - a. 2016 Meeting Schedule
 - b. Election of 2016 Officers
5. Tourism Director Report - Jennie Green
 - a. Historic Hot Springs Loop
 - b. Winter Video
 - c. Letter of Support for CRIA grant (LPEA)
6. Treasurers Report - Stephen Durham
 - a. Monthly Town Lodging Receipts report - Update
7. Subcommittee Reports

- a. Budget
 - b. Marketing
 - i. Hillsdale College Survey Results
 - c. Events & Infrastructure – Larry Fisher
 - i. GECKO 2015 Final Report
 - ii. Discussion of climbing / bouldering rocks in town parks
 - iii. Tents for Events
 - d. Wayfinding and Signage – Steve McKain / Jon Johnson
 - i. Update on various projects
 - e. Visitor Center
 - i. New Information Kiosks
 - f. Tax Compliance
 - i. Update
8. Old Business
- a. Four Corners Film Office
9. New Business
- b. Public Comment
 - b. Tourism Board Ideas and Comments
10. Adjournment