



Agenda

Pagosa Springs Area Tourism Board

Tuesday, December 8th, 2015

Pagosa Springs Visitor Center

4 pm

Meeting called by: CK Patel

Attendees: Voting Members; CK Patel, Steve Wadley, Larry Fisher, Bob Kudelski, Stephen Durham, Nick Tallent, Steve McKain, Matt Sprowls, Criselda Montoya, Jon Johnson

Non Voting Attendees; Jennifer Green, Greg Schulte

Please review: November Meeting Minutes

Please bring: Agenda, Committee reports

1. Call to Order
2. Determination Of Quorum (6)
3. Approval of Minutes – November
4. Chair Report
 - a. Meeting attendance
5. Tourism Director Report – Jennie Green
 - a. New Business Information Kiosks
6. Treasurers Report – Stephen Durham
 - a. Monthly Town Lodging Receipts report – Update
7. Subcommittee Reports
 - a. Budget
 - i. 2016 Budget Update
 - b. Marketing

- i. Approval of 2016 Marketing Plan and Budget
 - c. Events & Events Infrastructure – Larry Fisher
 - i. Bike rack budget approval (amended)
 - ii. Approval of Final Reports
 - 1. Chamber of Commerce
 - 2. GECKO
 - iii. 2016 Event Funding
 - 1. 2016 Recommended Funding Allocations
 - d. Wayfinding and Signage – Steve McKain / Jon Johnson
 - i. 125th Anniversary logo for banners
 - ii. Update on 2015 / 2016 projects
 - e. Visitor Center
 - i. Holiday Kick Off Event recap
 - f. Tax Compliance
 - i. Update
- 8. Old Business
 - a. CDT Gateway Community
- 9. New Business
 - a. Public Comment
 - b. Tourism Board Ideas and Comments
- 10. Adjournment