



Agenda

Pagosa Springs Town Tourism Committee

Tuesday, September 20th, 2011

Ross Aragon Community Center

4 pm

Meeting called by: Bob Hart

Attendees: Voting Members; Daniel Gonzales, Doris Green, Larry Fisher, Bob Hart, Jon Johnson, Thad McKain, Jim Smith, Chirag Patel, Valerie Green, Madeline Lyon, Morgan Murri

Non Voting Attendees; Jennifer Green, David Mitchem, Mary Jo Coulehan

Please review: August Meeting Minutes, any committee reports that you receive

Please bring: Agenda, Committee reports

1. Call to Order
2. Determination Of Quorum (6)
3. Approval of Minutes – August
4. Chair Report – Bob
5. Treasurers Report – Jon Johnson
 - a. Monthly Town Lodging Receipts report – January –July collections
 - b. Current finances – review ledger
6. Subcommittee Reports
 - a. Budget – Jon Johnson
 - b. Fulfillment Package – Jim Smith
 - c. Marketing, website, trade shows – Daniel

- i. PR / Media Relations
 - ii. 2012 Planning
 - d. Central Reservations- Valerie Green
 - e. Events – Daniel
 - i. 2012 Application Process
 - f. Visitors Center report – Mary Jo
 - g. Special Projects – Jim Smith
 - h. Lodging Occupancy Reports – Daniel
 - i. Capital Projects – Jon Johnson – Signage and Wayfinding
 - j. Reservoir Hill Task Force – Thad McKain, Larry Fisher
 - k. Other Capital Improvements
 - l. Visitor Center subcommittee –Morgan Murri
 - m. Grant Subcommittee – Morgan Murri
 - i. 2011 payments / 2012 plans
 - n. Ambassador Program
 - i. 2012 plans
 - o. Pagosa Christmas Celebration
- 7. TTC Director Report – Jennie
 - a. Upcoming Press Trip
- 8. Old Business
- 9. New Business
 - a. Public Comment
 - b. Any other new business to come before the Committee
- 10. Adjournment