



# Agenda

## Pagosa Springs Town Tourism Committee

Tuesday, March 26<sup>th</sup>, 2013

Quality Resort

4 pm

Meeting called by: Bob Hart

Attendees: Voting Members; Larry Fisher, Bob Hart, Jon Johnson, Chirag Patel, Valerie Green, Stacy Boone, Thad McKain, Jim Smith, Carla Shaw, Kimberley Siler Bradshaw

Non Voting Attendees; Jennifer Green, Mary Jo Coulehan, David Mitchem

Please review: December Meeting Minutes, February Retreat Notes

Please bring: Agenda, Committee reports

1. Call to Order
2. Determination Of Quorum (6)
3. Approval of Minutes – December
4. Approval of 3-year Goals
5. Chair Report – Bob
  - a. Election of 2013 Executive Committee
    - i. Chair
    - ii. Vice-Chair
    - iii. Secretary
    - iv. Treasurer
  - b. Open At-large TTC Seat
  - c. Update from Geothermal Greenhouse Project

- i. Kathy Keyes, Sally High
- 6. Treasurers Report – Thad McKain
  - a. Monthly Town Lodging Receipts report –2012 Year End and January 2013
  - b. Current finances
- 7. Subcommittee Reports
  - a. Budget – Thad McKain
  - b. Fulfillment – Jim Smith
  - c. Marketing – Chirag Patel
    - i. 2013 Media Placement Overview
  - d. Events & Events Infrastructure – Jim Smith
    - i. Approval of New 2013 Event Funding Allocations
  - e. Special Projects – Jim Smith
  - f. Wayfinding and Signage – Jon Johnson
  - g. Visitor Center subcommittee – Carla Shaw
    - i. Update on Information Kiosks
    - ii. Visitors Center report – Mary Jo Coulehan
  - h. Tourism Ambassador Program – Stacy Boone
  - i. Holiday Subcommittee – Kimberley Siler Bradshaw
- 8. TTC Director Report – Jennie
- 9. Old Business
- 10. New Business
  - a. Public Comment
  - b. Any other new business to come before the Committee
- 11. Adjournment