



Agenda

Pagosa Springs Town Tourism Committee

Wednesday, June 22nd, 2011

Town Hall; Council Chambers

4 pm

Meeting called by: Bob Hart

Attendees: Voting Members; Daniel Gonzales, Doris Green, Larry Fisher, Bob Hart, Jon Johnson, Thad McKain, Jim Smith, Chirag Patel, Valerie Green, Madeline Lyon, Morgan Murri

Non Voting Attendees; Jennifer Green, David Mitchem, Mary Jo Coulehan

Please review: May Meeting Minutes, any committee reports that you receive

Please bring: Agenda, Committee reports

1. Call to Order
2. Determination Of Quorum (6)
3. Approval of Minutes –May
4. Chair Report – Bob
5. Treasurers Report – Jon Johnson
 - a. Monthly Town Lodging Receipts report – January –April collections
 - b. Current finances – review ledger
6. Subcommittee Reports
 - a. Budget – Jon Johnson
 - b. Fulfillment Package – Jim Smith
 - i. 2012 Fulfillment Piece

- ii. Update from executive session CRS Section 24-6-402(4) (e)
 - c. Marketing, website, trade shows – Daniel
 - i. Facebook
 - ii. Press Relations
 - d. central reservations- Valerie Green
 - e. Events – Daniel
 - f. Visitors Center report – Mary Jo
 - g. Special Projects – Jim Smith
 - h. Lodging Occupancy Reports – Daniel
 - i. Capital Projects – Jon Johnson – Signage and Wayfinding
 - j. Reservoir Hill Task Force – Thad McKain, Larry Fisher
 - k. Other Capital Improvements - Fish Stocking Update
 - l. Visitor Center subcommittee –Morgan Murri
 - m. Grant Subcommittee – Morgan Murri
 - n. Ambassador Program
 - i. Discussion of River Overlook enhancements to draw increased attention
 - o. Pagosa Christmas Celebration
- 7. TTC Director Report – Jennie
 - a. RTA Grant Update and Discussion
- 8. Old Business
- 9. New Business
 - a. Public Comment
 - b. Any other new business to come before the Committee
- 10. Adjournment