



Agenda

Pagosa Springs Town Tourism Committee

Wednesday, February 8th, 2012

Ross Aragon Community Center

4 pm

Meeting called by: Bob Hart

Attendees: Voting Members; Doris Green, Larry Fisher, Bob Hart, Jon Johnson, Thad McKain, Jim Smith, Chirag Patel, Valerie Green, Madeline Lyon, Morgan Murri, RD Whittington

Non Voting Attendees; Jennifer Green, David Mitchem, Mary Jo Coulehan

Please review: January Meeting Minutes, any committee reports that you receive

Please bring: Agenda, Committee reports

1. Call to Order
2. Determination Of Quorum (6)
3. Approval of Minutes – January
4. Chair Report – Bob
 - a. TTC Board Appointments
5. Treasurers Report – Thad McKain
 - a. Monthly Town Lodging Receipts report –2011 collections
 - b. Current finances
6. Subcommittee Reports
 - a. Budget – Thad McKain
 - b. Fulfillment Package – Jim Smith

- c. Marketing, website, trade shows – Chirag Patel
 - i. 2012 Marketing Plan
 - d. Central Reservations- Valerie Green
 - i. Book Direct Update
 - e. Events – Jim Smith
 - f. Visitors Center report – Mary Jo Coulehan
 - g. Special Projects – Jim Smith
 - h. Lodging Compliance Program – Valerie Green
 - i. Wayfinding and Signage - Jon Johnson
 - i. 2012 plans
 - j. Reservoir Hill Task Force – Thad McKain, Larry Fisher
 - i. February 9th Public Meeting
 - k. Other Capital Improvements
 - l. Visitor Center subcommittee –Morgan Murri
 - m. Ambassador Program
 - n. Holiday Subcommittee – Madeline Lyon
 - i. Tom Irwin – Feb 18th
 - ii. Circus – May 9th
 - iii. 4th of July Concert
7. TTC Director Report – Jennie
8. Old Business
9. New Business
- a. Public Comment
 - b. Any other new business to come before the Committee
10. Adjournment