



# Agenda

## **Pagosa Springs Town Tourism Committee**

Tuesday, August 16<sup>th</sup>, 2011

Ross Aragon Community Center

4 pm

Meeting called by: Bob Hart

Attendees: Voting Members; Daniel Gonzales, Doris Green, Larry Fisher, Bob Hart, Jon Johnson, Thad McKain, Jim Smith, Chirag Patel, Valerie Green, Madeline Lyon, Morgan Murri

Non Voting Attendees; Jennifer Green, David Mitchem, Mary Jo Coulehan

Please review: July Meeting Minutes, any committee reports that you receive

Please bring: Agenda, Committee reports

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1. Call to Order
2. Determination Of Quorum (6)
3. Approval of Minutes -July
4. Chair Report – Bob
5. Treasurers Report – Jon Johnson
  - a. Monthly Town Lodging Receipts report – January –June collections
    - i. Update on June lodgers tax
  - b. Current finances – review ledger
6. Subcommittee Reports
  - a. Budget – Jon Johnson
    - i. Update from budget work session

- ii. Schedule next work session
  - b. Fulfillment Package – Jim Smith
    - i. 2012 Fulfillment Vendor
  - c. Marketing, website, trade shows – Daniel
  - d. central reservations- Valerie Green
  - e. Events – Daniel
    - i. 2012 funding application due Sept 9th
  - f. Visitors Center report – Mary Jo
  - g. Special Projects – Jim Smith
  - h. Lodging Occupancy Reports – Daniel
  - i. Capital Projects – Jon Johnson – Signage and Wayfinding
    - i. Westside Vehicular Directional Sign update
  - j. Reservoir Hill Task Force – Thad McKain, Larry Fisher
    - i. Update on Business Plan
  - k. Visitor Center subcommittee –Morgan Murri
  - l. Grant Subcommittee – Morgan Murri
  - m. Ambassador Program
  - n. Pagosa Christmas Celebration
- 7. TTC Director Report – Jennie
- 8. Old Business
- 9. New Business
  - a. Public Comment
  - b. Any other new business to come before the Committee
- 10. Adjournment