



Agenda

Pagosa Springs Town Tourism Committee

Wednesday, October 17th, 2012

Ross Aragon Community Center

4 pm

Meeting called by: Bob Hart

Attendees: Voting Members; Larry Fisher, Bob Hart, Jon Johnson, Thad McKain, Jim Smith, Chirag Patel, Valerie Green, Morgan Murri, Kimberley Siler Bradshaw, Stacy Boone, Carla Shaw

Non Voting Attendees; Jennifer Green, David Mitchem, Mary Jo Coulehan

Please review: September Meeting Minutes, any committee reports that you receive

Please bring: Agenda, Committee reports

1. Call to Order
2. Determination Of Quorum (6)
3. Approval of Minutes –September
4. Chair Report – Bob Hart
5. Treasurers Report – Thad McKain
 - a. Town Lodging Receipts report – Jan – August collections
 - b. Current finances
6. Subcommittee Reports
 - a. Budget – Thad McKain

- b. Fulfillment – Jim Smith
 - c. Marketing, website, trade shows – Chirag Patel
 - i. Internet Honey Reports
 - d. Central Reservations- Valerie Green
 - e. Events – Jim Smith
 - f. Visitors Center report – Mary Jo Coulehan
 - g. Special Projects – Jim Smith
 - h. Lodging Compliance Program – Valerie Green
 - i. Wayfinding and Signage - Jon Johnson
 - j. Reservoir Hill Task Force – Thad McKain, Larry Fisher
 - k. Other Capital Improvements
 - l. Visitor Center subcommittee –Morgan Murri
 - m. Ambassador Program
 - n. Holiday Subcommittee – Kimberley Siler Bradshaw
 - o. Climbing Subcommittee – Morgan Murri
7. TTC Director Report – Jennie Green
8. Old Business
9. New Business
- a. Public Comment
 - b. Any other new business to come before the Committee
10. Adjournment