



Agenda

Pagosa Springs Town Tourism Committee

Tuesday, July 13th, 2015

Pagosa Springs Visitor Center

3 pm

Meeting called by: Chirag Patel

Attendees: Voting Members; Chirag Patel, Larry Fisher, Bob Kudelski, Stephen Durham, Nick Tallent, Steve McKain, Matt Sprowls, Criselda Montoya, Jon Johnson, Steve Wadley

Non Voting Attendees; Jennifer Green, Greg Schulte

Please review: June Meeting Minutes

Please bring: Agenda, Committee reports

1. Call to Order
2. Determination Of Quorum (6)
3. Approval of Minutes – June
4. Chair Report – Chirag K. Patel
 - a. Honoring Bob Hand’s Service to Community
5. TTC Director Report – Jennie Green
 - a. Video update
 - b. DMAI Overview
 - c. LA Japanese Sales Mission
6. Treasurers Report – Stephen Durham
 - a. Monthly Town Lodging Receipts report – Update
 - b. Current finances
7. Subcommittee Reports

- a. Budget – Update provided by Jennie Green
 - b. Fulfillment
 - c. Marketing – Chirag Patel
 - i. Trade Show participation / sponsorships
 - d. Events & Events Infrastructure – Larry Fisher
 - e. Special Projects
 - f. Wayfinding and Signage – Steve McKain / Jon Johnson
 - i. Update on 2015–2016 projects
 - ii. Rock wall around visitor center sign
 - g. Visitor Center subcommittee
 - i. Update
 - h. Tax Compliance
8. Old Business
9. New Business
- a. Public Comment
 - b. TTC Board Ideas and Comments
10. Adjournment