



Agenda

Pagosa Springs Town Tourism Committee

Tuesday, January 13th, 2015

Pagosa Springs Visitor Center

4 pm

Meeting called by: Bob Kudelski

Attendees: Voting Members; Larry Fisher, Jim Smith, Bob Kudelski, Stephen Durham, Nick Tallent, Steve McKain, Matt Sprowls, Criselda Montoya, Chirag Patel

Non Voting Attendees; Jennifer Green, Greg Schulte, RA Burrell

Please review: December Meeting Minutes

Please bring: Agenda, Committee reports

1. Call to Order
2. Determination Of Quorum (6)
3. Approval of Minutes – December
4. Election of 2015 Officers
5. Chair Report
 - a. Determine 2015 Meeting Schedule
6. Treasurers Report
 - a. Monthly Town Lodging Receipts report – Update
 - b. Current finances
7. Subcommittee Reports
 - a. Budget – Update provided by Jennie Green

- i. 2014 Recap
 - b. Fulfillment – Jim Smith
 - i. Development of Lure Piece / Travel Planner
 - c. Marketing – Chirag Patel
 - i. 2015 Marketing Plan
 - ii. Group Travel – upcoming conferences
 - iii. DMAI Membership and conference attendance
 - d. Events & Events Infrastructure – Larry Fisher
 - e. Special Projects – Jim Smith
 - f. Wayfinding and Signage – Steve McKain
 - g. Visitor Center subcommittee
 - i. Overview of Visitor Information Program 2014 Implementation and budget
 - h. Tax Compliance – Jennie Green
 - i. 2015 Plan and Contract
- 8. TTC Director Report – Jennie Green
- 9. Old Business
- 10. New Business
 - a. Public Comment
 - b. Any other new business to come before the Committee
- 11. Adjournment