



Agenda

Pagosa Springs Town Tourism Committee

Thursday, February 5th, 2015

Pagosa Springs Visitor Center

4 pm

Meeting called by: Chirag Patel

Attendees: Voting Members; Chirag Patel, Larry Fisher, Jim Smith, Bob Kudelski, Stephen Durham, Nick Tallent, Steve McKain, Matt Sprowls, Criselda Montoya

Non Voting Attendees; Jennifer Green, Greg Schulte

Please review: January Meeting Minutes

Please bring: Agenda, Committee reports

1. Call to Order
2. Determination Of Quorum (5)
3. Approval of Minutes – January
4. Chair Report – Chirag K. Patel
 - a. Subcommittee Overview
 - b. Summer Field Trip
 - c. Letter of Interest from Jon Johnson
 - d. Letter of Support for Tracks Across Borders Byway (TABB)
5. Treasurers Report – Stephen Durham
 - a. Monthly Town Lodging Receipts report – Update
 - b. Current finances

6. Subcommittee Reports

- a. Budget – Update provided by Jennie Green
- b. Fulfillment – Jim Smith
 - i. Update on Lure Piece / Travel Planner
 - ii. Lodging Charts in Sun’s Visitor Guide
- c. Marketing – Chirag Patel
 - i. NTA – New Orleans Feedback
- d. Events & Events Infrastructure – Larry Fisher
 - i. 2016 Cowboy Fast Draw National Championships
- e. Special Projects – Jim Smith
- f. Wayfinding and Signage – Steve McKain
- g. Visitor Center subcommittee
- h. Tax Compliance

8. TTC Director Report – Jennie Green

9. Old Business

10. New Business

- a. Public Comment
- b. TTC Board Ideas and Comments

11. Adjournment