



Agenda

Pagosa Springs Town Tourism Committee

Thursday, December 18th, 2014

Quality Resort

4 pm

Meeting called by: Bob Kudelski

Attendees: Voting Members; Larry Fisher, Jim Smith, Bob Kudelski, Stephen Durham, Nick Tallent, Matthew Boyle, Steve McKain, Matt Sprowls, Criselda Montoya, Chirag Patel

Non Voting Attendees; Jennifer Green, Greg Schulte

Please review: November Meeting Minutes

Please bring: Agenda, Committee reports

1. Call to Order
2. Determination Of Quorum (6)
3. Approval of Minutes – November
4. Chair Report – Bob Kudelski
5. Treasurers Report
 - a. Monthly Town Lodging Receipts report – Update
 - b. Current finances
6. Subcommittee Reports
 - a. Budget – Update provided by Jennie Green
 - b. Fulfillment – Jim Smith
 - i. Visitor Guide proposal from Sun

- c. Marketing – Chirag Patel
 - i. Website Update
 - ii. Press & Media
 - iii. Group Travel – upcoming conferences
 - d. Events & Events Infrastructure – Larry Fisher
 - i. Recommended 2015 Event Marketing and Infrastructure Funding Allocations
 - e. Special Projects – Jim Smith
 - f. Wayfinding and Signage – Steve McKain
 - g. Visitor Center subcommittee
7. TTC Director Report – Jennie Green
8. Old Business
9. New Business
- a. Public Comment
 - b. Any other new business to come before the Committee
10. Adjournment