



# Agenda

## Pagosa Springs Town Tourism Committee

Friday, April 18th, 2014

Ross Aragon Community Center – South Conference Room

1 pm

Meeting called by: Bob Kudelski

Attendees: Voting Members; Larry Fisher, Jon Johnson, Chirag Patel, Jim Smith, Bob Kudelski, Stephen Durham, Carla Shaw, Nick Tallent

Non Voting Attendees; Jennifer Green, JaNae Christians, David Mitchem

Please review: February Meeting Minutes

Please bring: Agenda, Committee reports

1. Call to Order
2. Determination Of Quorum (5)
3. Approval of Minutes – February
4. Chair Report – Bob Kudelski
  - a. Open at large seats (3)
    - i. Matthew Boyle
    - ii. Steve McKain
  - b. Retreat Date
5. Treasurers Report – Carla Shaw
  - a. Monthly Town Lodging Receipts report – Update
  - b. Current finances
6. Subcommittee Reports

- a. Budget – Carla Shaw
  - b. Fulfillment – Jim Smith
    - i. Summer Visitor Guides
  - c. Marketing – Chirag Patel
    - i. Schedule meeting
    - ii. New touchscreen start screen design
    - iii. San Diego recap
    - iv. April Promotion
    - v. PR RFP
  - d. Events & Events Infrastructure –Larry Fisher
    - i. Infrastructure
    - ii. Farmers Market
  - e. Special Projects – Jim Smith
  - f. Wayfinding and Signage – Jon Johnson
    - i. New Gateway Signs
  - g. Visitor Center subcommittee – Carla Shaw
    - i. Location update
7. TTC Director Report – Jennie Green
- a. DMAI Membership
    - i. DMO accreditation
8. Old Business
9. New Business
- a. Public Comment
  - b. Any other new business to come before the Committee
10. Adjournment