



Agenda

Pagosa Springs Town Tourism Committee

Tuesday, April 19th, 2011

Ross Aragon Community Center

4 pm

Meeting called by: Bob Hart

Attendees: Voting Members; Daniel Gonzales, Doris Green, Larry Fisher, Bob Hart, Jon Johnson, Thad McKain, Morgan Murri, Jim Smith, Chirag Patel, Valerie Green, Madeline Lyon

Non Voting Attendees; Jennifer Green, David Mitchem, Mary Jo Coulehan

Please review: March Meeting Minutes, any committee reports that you receive

Please bring: Agenda, Committee reports

1. Call to Order
2. Determination Of Quorum (6)
3. Approval of Minutes –March
4. Chair Report – Bob
 - a. Presentation by Drew Harbison
5. Treasurers Report – Jon Johnson
 - a. Monthly Town Lodging Receipts report
 - b. Current finances –
6. Subcommittee Reports
 - a. Budget – Jon Johnson
 - b. Fulfillment Package – Jim Smith

- i. 2011 Vacation Planner
 - c. Marketing, website – Daniel
 - i. Review of April Marketing Meeting
 - d. trade shows –
 - e. central reservations-
 - i. Gateway update
 - f. Events – Daniel
 - i. Review additional 2011 funding requests
 - 1. FolkWest
 - 2. Chamber of Commerce
 - 3. Pagosa Springs Center for the Arts
 - g. Visitors Center report – Mary Jo
 - h. Special Projects – Jim Smith
 - i. Lodging Occupancy Reports – Daniel
 - j. Capital Projects – Jon Johnson – Signage and Wayfinding
 - k. Reservoir Hill Task Force – Thad McKain, Larry Fisher
 - l. Visitor Center subcommittee –Morgan Murri
 - m. Grant Subcommittee – Morgan Murri
 - n. Ambassador Program
- 7. TTC Director Report – Jennie
- 8. Old Business
 - a. Event Internship – Brittany Corcoran, Fort Lewis College
- 9. New Business
 - a. Public Comment
 - b. Any other new business to come before the Committee

10. Adjournment