



# Agenda

## **Pagosa Springs Town Tourism Committee**

Tuesday, December 15, 2009

Community Center

4:00pm – 6:00pm

Meeting called by: Bob Hart

Attendees: Voting Members; Daniel Gonzales, Larry Fisher, Bob Hart, Jon Johnson, Janis Moomaw, Morgan Murri, Angel Preuit, Dan Rosenblatt, Pam Shoemig, Jim Smith, Keely Whittington

Non Voting Attendees; Jennifer Green, David Mitchem, Mary Jo Coulehan, Bill McKown

Please review: November Minutes, Any committee reports that you receive

Please bring: Agenda, Any Committee reports you feel are needed

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1. Call to Order
2. Determination Of Quorum (6)
3. Approval of Minutes – November
4. Chair Report – Bob
5. TTC Coordinator Report - Jennie
6. Treasurers Report – Dan
  - a. Monthly Town Lodging Receipts report (October)
  - b. Current finances – Jennie
7. Subcommittee Reports
  - a. Budget – Dan

- b. Fulfillment Package – Jim –
  - c. External Marketing/PR- Jennie
  - d. Website- Jennie
  - e. Events – Janis –
  - f. Visitors Center report – Mary Jo
  - g. Out of the Box Brainstorming – Jim Smith
  - h. Lodging Occupancy Reports – Daniel
  - i. Lodging tax audit – Daniel –
  - j. Local Collaboration/ Local PR - Morgan Murri
  - k. Capital Projects – Jon Johnson – Signage and Wayfinding
  - l. Viral Marketing – Jennie
  - j. Trade Shows - Keely
8. Old Business
- a. Renewal of Visitor Center Contract with Chamber of Commerce
9. New Business
- a. Economic Development supplement to Visitors Guide
  - b. Public Comment
  - c. Any other new business to come before the Committee
  - d. Status and collaboration with CTC
10. Adjournment