



# Agenda

## **Pagosa Springs Town Tourism Committee**

Tuesday, January 19, 2010

Community Center

4:00pm – 6:00pm

Meeting called by: Bob Hart

Attendees: Voting Members; Daniel Gonzales, Larry Fisher, Bob Hart, Jon Johnson, Janis Moomaw, Morgan Murri, Angel Preuit, Dan Rosenblatt, Pam Shoemig, Jim Smith, Keely Whittington

Non Voting Attendees; Jennifer Green, David Mitchem, Mary Jo Coulehan

Please review: December Minutes, Any committee reports that you receive

Please bring: Agenda, Any Committee reports you feel are needed

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1. Call to Order
2. Determination Of Quorum (6)
3. Approval of Minutes – December
4. Chair Report – Bob – Year end report
  - a. Chamber of Commerce nomination for TTC member - Jan 31,2010-Jan 31, 2012
  - b. TTC recommendation to Town Council;
    - Lodgers Association Representative -Daniel Gonzales -- Jan 31,2010-Jan 31, 2012
    - Builders Association Representative - Bob Hart - Jan 31,2010-Jan 31, 2012
  - c. Election of Officers;
    - Chairperson
    - Vice-Chairperson
    - Treasurer
    - Secretary
5. TTC Coordinator Report - Jennie

6. Treasurers Report – Dan
  - a. Monthly Town Lodging Receipts report (November)
  - b. Current finances – Jennie
  
7. Subcommittee Reports
  - a. Budget – Dan
  - b. Fulfillment Package – Jim
  - c. Marketing- – Need Subcommittee Chair
  - d. Website-Need Subcommittee Chair
  - e. Events – Need Subcommittee Chair
  - f. Visitors Center report – Mary Jo
  - g. Special Projects – Jim Smith
  - h. Lodging Occupancy Reports – Daniel
  - i. Central Reservations – Need Subcommittee Chair
  - j. Local Collaboration/ Local PR - Morgan Murri
  - k. Capital Projects – Jon Johnson – Signage and Wayfinding
  - l. Trade Shows – Keely
  
8. Old Business
  
  
9. New Business
  - a. Establishment of meeting schedule
  - b. Public Comment
  - c. Any other new business to come before the Committee
  
  
10. Adjournment