

# Agenda

## Town Tourism Committee

Date: Tuesday, February 17, 2009

Location: Community Center

Time: 4:00pm – 6:30pm

Meeting called by: Bob Hart

Attendees: Voting Members; West Davies, Daniel Gonzales, Bob Hart, Brook Kitchens, Marcy Mitchell, Janis Moomaw, Morgan Murri, Pam Shoemig, Jim Smith

Unofficial Members; Bill Hudson, Suellen Loher, Dan Rosenblatt,

Non Voting Attendees; Jennifer Green, David Mitchem, Mary Jo Coulehan

Please read: January Minutes, Any committee reports that you receive

Please bring: Agenda, Any Committee reports you feel are needed

1. Call to Order
2. Determination Of Quorum (6)
3. Approval of Minutes – January
4. Chair Report – Bob
  - a. Appointment of 2 TTC members to serve on the CTC to replace Marcy Mitchell and Jeff Greer
  - b. Open Committee seats - Town Council appointments
  - c. Retreat recap – Each member state which committee they want to be part of. Committee chairs – please set meeting dates to set goals for 2009,2010, 2011 and report at March meeting
5. Treasurers Report - Morgan
  - a. Monthly Town Lodging Receipts report
6. Subcommittee Reports
  - a. Budget - Morgan
  - b. Fulfillment Package - Jim
  - c. External Marketing/PR- Marcy
  - d. Website- Marcy
  - e. Events - Janis
  - f. Logo-West
  - g. Visitors Center report – Mary Jo
  - h. Out of the Box Brainstorming – Jim Smith
  - i. Lodging Occupancy Reports – Daniel
  - j. Lodging tax audit – Daniel
  - k. Local Collaboration/ Local PR - Bill
  - l. Capital Projects
  - m. Viral Marketing - West
7. TTC Coordinator Report
8. Old Business
  - a. Central Reservations – Kory – Gateway
  - b. Review attendance

9. New Business
  - b. Any other new business to come before the Committee
  - c. Public comments
10. Adjournment