



Agenda

Pagosa Springs Town Tourism Committee

Tuesday, March 23, 2010

Community Center

4:00pm – 6:00pm

Meeting called by: Bob Hart

Attendees: Voting Members; Daniel Gonzales, Larry Fisher, Bob Hart, Jon Johnson, Morgan Murri, Angel Preuit, Pam Shoemig, Jim Smith, Keely Whittington

Non Voting Attendees; Jennifer Green, David Mitchem, Mary Jo Coulehan

Please review: February Minutes, Any committee reports that you receive

Please bring: Agenda, Any Committee reports you feel are needed

1. Call to Order
2. Determination Of Quorum (6)
3. Approval of Minutes – February
4. Chair Report – Bob
 - a. Possible Committee members
 - b. 2009 results
5. Treasurers Report – Angel
 - a. Monthly Town Lodging Receipts report (January and February)
 - b. Current finances – Jennie
6. Subcommittee Reports
 - a. Budget – Angel
 - b. Fulfillment Package – Jim
 - c. Marketing, website, trade shows, central reservations- Keely
 - d. Events – Daniel

- e. Visitors Center report – Mary Jo
- f. Special Projects – Jim Smith– Presentation by Norm Vance – Reservoir Hill Improvements
- g. Lodging Occupancy Reports – Daniel
- h. Capital Projects – Jon Johnson – Signage and Wayfinding

7. TTC Director Report - Jennie

8. Old Business

- a. Discussion of goals and focus areas of the Visitor Center (limited to 60 minutes)

9. New Business

- a. Public Comment
- b. Any other new business to come before the Committee

10. Adjournment